







Key Highlights of the Program:

- MA Institute, in partnership with Sorbonne University Abu Dhabi, offers the AI Foundations & Investment Opportunity Certificate. A program designed to equip professionals with essential AI knowledge and investment strategies in this fast-evolving field
- This exclusive program offers a unique blend of academic excellence and industry expertise, providing participants with a solid foundation in both the technical and investment aspects of Artificial Intelligence. Offered by Sorbonne University Abu Dhabi in collaboration with Market Advantage, it delivers a high-impact learning experience.



Explaining AI and Machine learning concepts & Practical exercises



Al Investment Opportunities

Special Benefits

Graduation Ceremony

Receive a prestigious Certificate of Completion from Sorbonne University Abu Dhabi at our exclusive graduation ceremony.

Exclusive Access to Alumni Events

Enjoy lifetime access to Sorbonne University Abu Dhabi's alumni events.

Event details

- Thursday, 15th May, 9am-5pm (with lunch)
- Friday, 16th May, 9am-2pm (with exclusive panel event, followed by Graduation ceremony)
- Event to be held at a five-star hotel in DIFC, Dubai
- Cost per head 9800/- AED









Program Structure

Module 1 (6 Hrs):

This module offers a deep dive into AI fundamentals, covering key technologies, applications, future trends, machine learning, neural networks, and core AI algorithms for a strong foundation.

Module 2 (3 Hrs):

Unlock the power of AI! This module equips you with the skills to identify and assess high-potential AI opportunities, giving you a competitive edge in the evolving tech landscape.

Exclusive Panel Event:

Industry leaders and AI experts will discuss the latest AI trends in two panels, offering a unique networking opportunity with AI and investment professionals

Full Program Arrangement

Market Advantage Institute will handle all aspects of the program, including:

- Panel event along with marketing materials, social media promotion, photography, and videography.
- Classes with coffee breaks and lunch, hosted at designated venue in DIFC
- A prestigious graduation ceremony where participants will receive their certificates from Sorbonne University Abu Dhabi